



Summary

A multi-skilled writer with a sharp sense of humor and passion for outstanding advertising.

Advertising Experience

Organic | Copywriter 2015-17 // Freelance 2020-21 // Senior Copywriter 2021-23

BBDO | Freelance Senior Copywriter 2019-20

Madison Square Garden | Freelance Copywriter 2017-18

Self-Employed | Freelance Creative 2012-15

1919 | Creative Assistant 2010-11

Grey | Creative Assistant 2004-06 // Freelance Copywriter 2007-08

Client Experience

Ford, Voyager, The New York Rangers, Subway, Tim Tam, Quaker Oats, The Ritz-Carlton Residences, Dairy Queen, Hawaiian Tropic, E*Trade, Canon, Smuckers, Kmart, 3M, Pizza Pro, FoxFire Printing

Mediums

TV, Print, CRM Email, Social, Radio, Web

Key Experiences

- Won a Bronze Clio for work on social videos for The New York Rangers.
- Writer on two national TV commercials for Ford Service.
- Ran a one-person agency serving four clients from 2012-2015.
- Wrote the initial emails that helped Organic/BBDO win Ford's CRM business.
- Witnessed a sea-change in the creative culture at Grey in the mid-2000s.
- Mentored three junior copywriters.

Other Work Experiences

Production Assistant, Waiter, Golf Caddy, Comedy Producer, President of Entertainment Board

Education

The School of Visual Arts

Film 2022

Advertising 2009-11

Lehigh University

Theatre & Economics BA

- Won Outstanding Student of the Month Award.

Upright Citizens Brigade

Magnet Theater

The PIT

Improv & Sketch Comedy 2003-Present

Computer Skills

I can develop concepts using Adobe Creative Suite, Premiere, and the Google Docs platforms.